

# WYNDHAMVALE FOOTBALL CLUB

SPONSORSHIP OPPORTUNITIES

2024



FOOTBALL CLUB

Established in 1976, the Wyndhamvale Football Club provides our local community the opportunity to connect, thrive and grow through public participation and social events associated with AFL and Netball.

Our club is proudly diverse in culture, gender and generation and provides a welcoming, inclusive, friendly, and open environment.

Our senior home games bring an electric and welcoming atmosphere as well as our junior home games create a positive, inviting, and friendly family day out.

Wyndhamvale Football Club wishes to develop a strong link with our local community and are excited in the prospect of creating new partnerships into the coming years.

In 2024, Wyndhamvale Football Club will be represented by six junior teams, three senior men's teams, one senior women's team and three senior netball teams.

Our recently installed digital scoreboard allows us the opportunity to curate greater sponsorship opportunities with the businesses in our community.

Outlined in this brochure, are the sponsorship opportunities available to the businesses in our community.

All of our packages can be tailored made to suit you, your business and your budget.



# H O M E   G R O U N D N A M I N G   R I G H T S

This partnership offers to have Wyndham Vale South Oval named exclusively after your business.

All advertising of any home game match played at Wyndham Vale South Oval will be branded under your business name.

Partnership inclusions:

- All online and printed content will be branded around your business including places of interest around the club's facilities as well as across the Western Region Football League
- Main entrance signage at Wyndham Vale South Oval
- Company logo permanently displayed on the club's new electronic scoreboard
- Company logo displayed at all quarter breaks as well as the beginning and conclusion of all home games
- Exclusive invitation to all club sponsor and social events
- All additional benefits listed under our PLATINUM partnership

## C O M M I T M E N T

\$20,000 per year  
minimum three year tenure



# CLUB MAJOR

This partnership offers to be the exclusive major sponsor of Wyndhamvale Football Club

All advertising of any home game match played will be branded under your business name.

Partnership inclusions:

- Company logo featured on ALL club apparel
- Company logo displayed at all quarter breaks as well as the beginning and conclusion of all home games
- Exclusive invitation to all club sponsor and social events
- All additional benefits listed under our PLATINUM partnership

## COMMITMENT

\$15,000 for per year  
minimum three year tenure



# ELECTRONIC SCOREBOARD

This partnership offers to be the exclusive sponsorship of the new electronic scoreboard at Wyndham Vale South Oval.

Partnership inclusions:

- Company logo permanently displayed on the club's new electronic scoreboard
- Company logo displayed at all quarter breaks as well as the beginning and conclusion of all senior home games
- Company logo displayed after every home goal, prior to the scores being updated of all senior home games
- Exclusive invitation to all club sponsor and social events
- All additional benefits listed under our PLATINUM partnership

## COMMITMENT

\$5,000 for per year  
minimum three year tenure



# P L A T I N U M

We would love to welcome you to be a platinum partner with Wyndhamvale Football Club

Partnership inclusions:

- Introduction as a platinum sponsor of the club on all social media platforms
- Full exposure of your company logo on the 6m x 3m electronic scoreboard during all quarter breaks of every home game
- Six boundary fence signs measuring 2200mm x 900mm
- Company logo on 2024 season training tops for Men's, Women's, Junior's and Netball.
- Exposure via signage inside clubrooms as major sponsor of the club
- Company logo displayed after every home goal, prior to the scores being updated
- Exclusive invitation to all club sponsor and social events

Plus all additional benefits listed under our BRONZE partnership

# C O M M I T M E N T

\$2,500 for 2024 season



# G O L D

We would love to welcome you to be a gold partner with Wyndhamvale Football Club

Partnership inclusions:

- Introduction as a gold sponsor of the club on all social media platforms
- Full exposure of your company logo on the 6m x 3m electronic scoreboard during all quarter breaks of all men's and women's home games
- Four boundary fence signs measuring 2200mm x 900mm
- Company logo on 2024 season training tops for Men's, Women's, Junior's and Netball.

Plus all additional benefits listed under our BRONZE partnership

# C O M M I T M E N T

\$1,500 for 2024 season



# SILVER

We would love to welcome you to be a silver partner with Wyndhamvale Football Club

Partnership inclusions:

- Introduction as a silver sponsor of the club on all social media platforms
- Full exposure of your company logo on the 6m x 3m electronic scoreboard during all quarter breaks of every men's home game
- Two boundary fence signs measuring 2200mm x 900mm

Plus all additional benefits listed under our BRONZE partnership

# COMMITMENT

\$1,000 for 2024 season





# B R O N Z E

We would love to welcome you to be a bronze partner with Wyndhamvale Football Club

Partnership inclusions:

- Introduction as a bronze sponsor of the club on all social media platforms
- Full exposure of your company logo on the 6m x 3m electronic scoreboard during all quarter breaks of every men's home game
- Company logo displayed on clubroom television on match days on a 30 second rotation
- Company logo displayed on our Sponsors Hub on clubs website
- Company logo displayed on our social media platforms
- Invitation and welcome to Sponsors Day

# C O M M I T M E N T

\$500 for 2024 season



# PLAYER SPONSOR



FOOTBALL

\$550

INC  
GST



FEMALE  
FOOTBALL

\$500

INC  
GST



NETBALL

\$500

INC  
GST

All senior players have been given the opportunity to not only contribute to the club on the field and court, but also seek a personal sponsor that they feel proud to introduce and involve at the club.

By sponsoring an individual player, the club will commit to:

- company logo displayed on clubroom television on match days
- company logo displayed on club website and social media platforms
- exclusive sponsor poster shared in our sponsor hub on club website
- invitation to present your player their on field apparel at season launch
- invitation to Sponsors Day
- invitation and welcome to all home and away games of the season



# JUNIOR PLAYER



JUNIOR FOOTBALL  
\$300

INC  
GST

All junior players to the club are welcome to invite a business to sponsor them for the season.

We strongly encourage parents, relatives or friends who own a business to support our junior players

By sponsoring an individual player, the club will commit to:

- company logo displayed on clubroom television on junior match days
- company logo displayed on club website and social media platforms
- exclusive sponsor poster shared in our sponsor hub on club website
- invitation to present your player their on field apparel at season launch
- invitation to Sponsors Day
- invitation and welcome to all junior home and away games of the season
- invitation to end of season junior celebrations



# THANK YOU

As a club, we are open to all sponsorship opportunities whether they be large or small and we thank you for taking the opportunity to consider sponsorship.

If you have a sponsorship request that we haven't outlined, we would be more than happy to arrange a discussion to tailor a sponsorship package that benefits both your company and Wyndhamvale Football Club.

We look forward to welcoming you to our club in 2024

## SPONSORSHIP COMMITTEE

Dana Hanmer 0425 429 030  
Peter Van Hulst 0427 417 689  
Adam Kimpton 0457 005 767

*Community Spirit Matters*

